



SPONSORSHIP OPPORTUNITIES

NPY receptors are promising targets for the development of new therapeutics for obesity and metabolic diseases, psychiatric and neurologic disorders, chronic pain, gastrointestinal disorders, cancer, and other disease states. We will host the [13th International NPY-PYY-PP Research Conference](#) this summer July 15-18, 2023 Pittsburgh, Pennsylvania. The conference will cover the biology, receptor signaling and structure, technological advances, and therapeutics of the NPY family.

The conference will include 45 speakers from over a dozen countries, including plenary and keynote lectures from internationally renowned leaders in the field. Researchers from around the world have registered, submitted abstracts, and booked accommodations. We expect over 100 attendees, many of whom will be interested in your company or department and its work and/or products.

By becoming a sponsor of this year's conference, your company or organization will have the opportunity to increase its visibility and exposure to this specialized, diverse international community of attendees. Multiple opportunities throughout the four-day conference offer a generous number of benefits and opportunities for recognition. Five different sponsorship levels offer various levels of sponsor recognition in marketing materials, onsite at the conference, and on the [NPY-PYY-PP website](#). In addition to the many benefits you will receive, your monetary sponsorship will directly impact the program events, such as plenary speaker travel, presentation awards, luncheons, and welcome or evening receptions. Please see our conference website's [sponsor page](#) for the latest list of sponsors.

Sponsorship Levels

1. Conference Sponsorship: \$5,000

- Logo displayed on front page of the Scientific Program
- Logo displayed on conference website main page and sponsor page with hyperlink to company website
- Logo included in various electronic communications including 1000s of email recipients
- Speaking opportunity during Welcome Reception (5-10 minutes)
- Acknowledgment at Welcome and Closing Reception
- Visual recognition (PowerPoint slide or poster*) displayed at Welcome Reception
- Visual recognition (PowerPoint slide or poster*) displayed at daily registration area and/or meeting space
- Recognition for Your Sponsored Day throughout the daily meeting agendas
- Three complimentary conference registrations
- Three invitations to attend Closing Reception
- Opportunity to provide registration area materials

2. Session Sponsorship: \$2,000

- Logo displayed in the Scientific Program
- Logo displayed on the Conference website main page and sponsor page with hyperlink to company website
- Logo included in various electronic communications
- Acknowledgement at Welcome Reception on July 15th
- Visual recognition (PowerPoint slide) displayed at Welcome Reception
- Visual recognition (PowerPoint slide or poster*) displayed at daily registration area and/or meeting space
- Recognition during Your Session by the Session Chair
- Two complimentary conference registrations
- Two invitations to attend Closing Reception / Gala dinner
- Opportunity to provide registration area materials

3. Plenary / Symposium Speaker Sponsorship: \$1,500

- Logo displayed in the Scientific Program
- Logo displayed on the Conference website main page and sponsor page with hyperlink to company website
- Acknowledgement at Welcome Reception on July 15th
- Visual recognition (PowerPoint slide or poster*) displayed at Welcome Reception
- Recognition in daily meeting agenda
- One complimentary conference registration
- One invitation to attend Closing Reception / Gala dinner

4. Young Investigator Travel Award: \$750

- Acknowledgement of travel award sponsorship in the Scientific Program and at the presentation ceremony at the Gala dinner
- Logo displayed on the Conference website sponsor page

5. Student Poster Award: \$250

- Acknowledgement at time of student award presentations at the Gala dinner
- Logo displayed on the Conference website sponsor page

***Poster instructions:** Posters to be designed by sponsors and sent to bkt@pitt.edu for printing no later than July 5, 2023. Maximum poster dimensions - 42 inches high x 72 inches wide.

*** PowerPoint slide instructions:** PowerPoint slides to be designed by sponsors (widescreen - 16:9) and sent to bkt@pitt.edu for inclusion on digital monitor no later than July 10, 2023.

A table giving a quick visual overview of all the sponsorship levels can be found below. **If your company is interested in event sponsorship, please reach out to us at bkt@pitt.edu and let us know your desired sponsorship level.** Payment methods/instructions can be found after the below table.

SPONSORSHIP LEVELS

	Conference Sponsorship \$5,000	Session Sponsorship \$2,000	Plenary / Symposium Speaker Sponsorship \$1,500	Young Investigator Travel Award \$750	Student Poster Award \$250
Logo displayed in the Scientific Program	x	x	x		
Logo displayed on conference website main page with hyperlink to company website	x	x		x	x
Logo displayed on conference website sponsor page with hyperlink to company website	x	x	x		
Logo displayed on various electronic communications	x	x			
Speaking opportunity during Welcome Reception (5-10 minutes)	x				
Acknowledgment at Welcome Reception	x	x	x		
Acknowledgment at Closing Reception	x				
Poster displayed at Welcome Reception	x	x	x		
Poster displayed at daily Registration Area or meeting space	x	x			
Recognition in daily meeting agenda	Entire Day	Entire Session	Plenary		
Complimentary conference registration	3	2	1		
Invitations to attend Closing Reception	3	2	1		
Opportunity to provide registration area materials	x	x			
Acknowledgement of travel award sponsorship in the Scientific Program				x	
Acknowledgement at time of student award presentation					x

Payments

Checks: Please make checks payable to “University of Pittsburgh,” write “NPY PYY PP 2023” in the memo section, and mail your check to: University of Pittsburgh Department of Anesthesiology and Perioperative Medicine, 3550 Terrace Street, Scaife Hall A-1305, Pittsburgh, PA 15261

Credit card: Please contact Christine Burr at heiner@upmc.edu

Wire transfer: Please contact Deanne Krugh at krughdd3@upmc.edu